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konstrundan

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KONSTRUNDAN 2020 READY FOR TAKEOFF!

Now it's time to send in your applications for Konstrundan 2020! The 13th edition of Konstrundan is held all over Finland during the second weekend in September, Sat-Sun 12.-13.9.2020. During the weekend artists, craftsmen and designers open their studios for the public.

The application has opened and now all **creative makers can hand in their applications until Friday 21st February**. Last year almost 280 applications were received, this year we are hoping for more than 300. To participate in Konstrundan you need to be an active and professional artist, artisan or designer working full- or part-time.

Konstrundan began as an event among the Swedish-speaking population in Finland, but we are happily welcoming applications from applicants with other mother tongues as well and we would be glad to see more applications from the bilingual and Finnish speaking regions. Thus we are hoping that everyone in the creative field will spread the information about Konstrundan within their networks.

As a participant you will get visibility, new contacts, the possibility of direct sales and, most importantly, Konstrundan leads to many meetings with an audience interested in art!

Since September Konstrundan has a new project manager, Martina Lindberg. *"I see it as something very valuable to work with and for the creatives of this country. Their work is enriching our daily life in many ways, but it's easy to take art and creativity for granted. Through Konstrundan we hope to show the person and process behind the end product"* says Martina.

Besides Martina Konstrundan also has five regional delegates, who are familiar with the regions and work as contact persons. They are Leena Stolzmann in Itä-Uusimaa, Ida Taavitsainen in Helsinki and the metropolitan area; Jani A Purhonen in Länsi-Uusimaa; Christa Friberg in Pohjanmaa as well as Leila Cromwell-Morgan Lönnroth on Åland Islands.

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